

How does your country rate on tobacco control?

2021 Rank	Country	▲	2019 Rank	Score
1	Ireland	▲	3	82
1	UK	—	1	82
3	France	▼	2	71
4	Netherlands	▲	14	67
5	Hungary	▲	8	65
6	Norway	▼	5	63
7	Finland	▼	6	62
8	Iceland	▼	4	61
8	Romania	▲	12	61
10	Belgium	—	10	59
11	Spain	▼	10	58
12	Turkey	▲	17	58
13	Denmark	▲	29	56
14	Israel	▼	7	55
14	Greece	▼	13	55
14	Malta	▲	17	55
17	Slovenia	▼	8	54
18	Italy	▼	15	52
18	Russian Federation	▲	29	52
18	Lithuania	▲	29	52
21	Czechia	▲	23	49
21	Estonia	▲	23	49
21	Poland	▲	23	49
21	Sweden	▼	15	49
21	Croatia	▼	17	49
26	Latvia	▼	23	48
26	Austria	▼	20	48
28	Cyprus	▼	27	47
28	Luxembourg	▲	34	47
30	Portugal	▼	20	46
30	Slovakia	▲	32	46
30	Ukraine	▼	20	46
33	Bulgaria	▼	27	44
34	Germany	▲	36	43
35	Serbia	▼	33	38
36	Switzerland	▼	35	35
37	Bosnia & Herzegovina	(new)		25

TOBACCO CONTROL SCALE 2021



RECOMMENDATIONS:

1. Implement at least the six World Bank priority measures; a comprehensive tobacco control policy is an obligation under Article 4 of the WHO Framework Convention on Tobacco Control (WHO FCTC).
2. Spend a yearly minimum of €2 per capita on tobacco control.
3. Address tobacco industry interference in public health policy-making, in accordance with the guidelines on Article 5.3 of the WHO FCTC.
4. Implement the WHO FCTC Article 6 guidelines on tobacco taxation and revise the EU Tobacco Tax Directive in 2023, which should result in significant increases of the minimum duties and smaller tax differences between cigarettes, hand rolled tobacco and heated tobacco.
5. Introduce comprehensive (indoor and outdoor) smoke free legislation in line with the WHO FCTC Article 8 guidelines, including a ban on smoking in private cars when minors are present.
6. Introduce standardised/plain packaging for all tobacco products.
7. Ban the display of tobacco products at the point of sale in line with WHO FCTC Article 13 guidelines.
8. Accelerate the implementation of tobacco cessation support in line with Article 14 of the WHO FCTC and its guidelines.
9. Ratify the WHO FCTC Protocol to eliminate the illicit trade in tobacco products and adopt tracking and tracing standards in line with the Protocol.
10. Invest in research to monitor and measure the effect of tobacco control policies in line with Article 20 of the WHO FCTC.
